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Press Release

January 22, 2009

It appears that the British have finally forgiven the colonies for that unfortunate “tea party” held in Boston Harbor in 1773. The National Trust of England has turned to an American to co-author their definitive reference guide to tea.

Bruce Richardson, owner of Elmwood Inn Fine Teas and its publishing division Benjamin Press, located in Perryville, Kentucky, has joined London writer and tea expert Jane Pettigrew for the newest edition of *The New Tea Companion*, a connoisseur’s guide to selecting and brewing teas from around the world.

This is not the first collaboration between the two tea professionals. Pettigrew assisted Richardson in producing two recent guidebooks, *Tea in the City: London* and *Tea in the City: Paris*. She is the author of numerous British tea publications and assists the British Tea Council in programs aimed at training English tea professionals.

*The New Tea Companion* is used by tea purveyors around the world for staff training. The 250-page reference book chronicles all the major tea producing nations and their signature teas. The authors give detailed profiles of over one hundred teas and describe the essential brewing characteristics of flavor, aroma, and color. They offer brewing times, water temperatures, to assist readers in making a proper pot of tea with each infusion. The 2008 edition is richly illustrated with over 300 photographs.

When asked if he was excited about being asked to co-author the book about Britain’s national beverage, Richardson replied, “I am more delighted that our publishing company, Benjamin Press, will be the American publisher and distributor of the book. This is a publication that will be updated regularly and available in tea and book stores for years to come.”

The book’s popularity with the international tea trade was recently made evident as it was named “Top New Publication” at the World Tea Expo held in Las Vegas, Nevada.

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